



## **BrideInsight.com Welcomes New Advertiser, European Facial and Nail Institute**

For Immediate Release

Contact: Louisa Hayward  
[lhayward@signaturespecialists.com](mailto:lhayward@signaturespecialists.com)  
888.517.4187

In an effort to make wedding planning more fun and less daunting, the creators of [BrideInsight.com](http://BrideInsight.com) are now partnering with bridal merchants nationwide. To start off this advertising program, BrideInsight recently listed Hinsdale, IL based beauty spa, European Facial and Nail Institute on the site's "Goody Bag" section.

As a licensed esthetician and cosmetologist, Marie Younis has operated this suburban Chicago spa for over 15 years. She and her experienced staff cater to a host of pre-wedding day needs such as laser hair removal, customized skincare packages, massage therapy and acupuncture. Brides and their bridal parties can also visit EI for wedding day hair and makeup design, as well as manicures and pedicures.

The creators of [BrideInsight.com](http://BrideInsight.com) want every member's experience to be as rewarding as possible. With this in mind, they hope everyone takes advantage of the "Goody Bag" page. Not only will members be guided to local bridal merchants, but they can also take advantage of special promotions, available only through [BrideInsight.com](http://BrideInsight.com). This free website also gives access to a variety of planning tools, including an interactive online calendar for "to do" lists, text message reminders, listings and registration for local bridal shows, and health and beauty tips.

If you are a merchant of bridal services and are interested in advertising, visit [BrideInsight.com](http://BrideInsight.com) and click Advertise Here at the bottom of the page.

### **Brought to Market by SignatureSpecialists, Inc.**

The BrideInsight service and website is a creation of SignatureSpecialists, Inc. SignatureSpecialists is an Evanston, IL based company that is devoted to consumer advocacy and quality in luxury markets. SignatureSpecialists has created a large network of certified service providers in the U.S. Network locations can also be found in Canada, Australia and Puerto Rico.

Consumers are given the opportunity to learn and gather information about the network and any service provider they choose. They can do this through our services that include: Content and information, help in choosing a network service provider with "finder" programs, quality/satisfaction scoring on all network providers, community participation through forums, and matching programs for consumer reference information. SignatureSpecialists also provides consumers the opportunity to participate in service provider advocacy. This gives them the chance to tell others about their experience. This advocacy includes a gift certificate program for unique services.